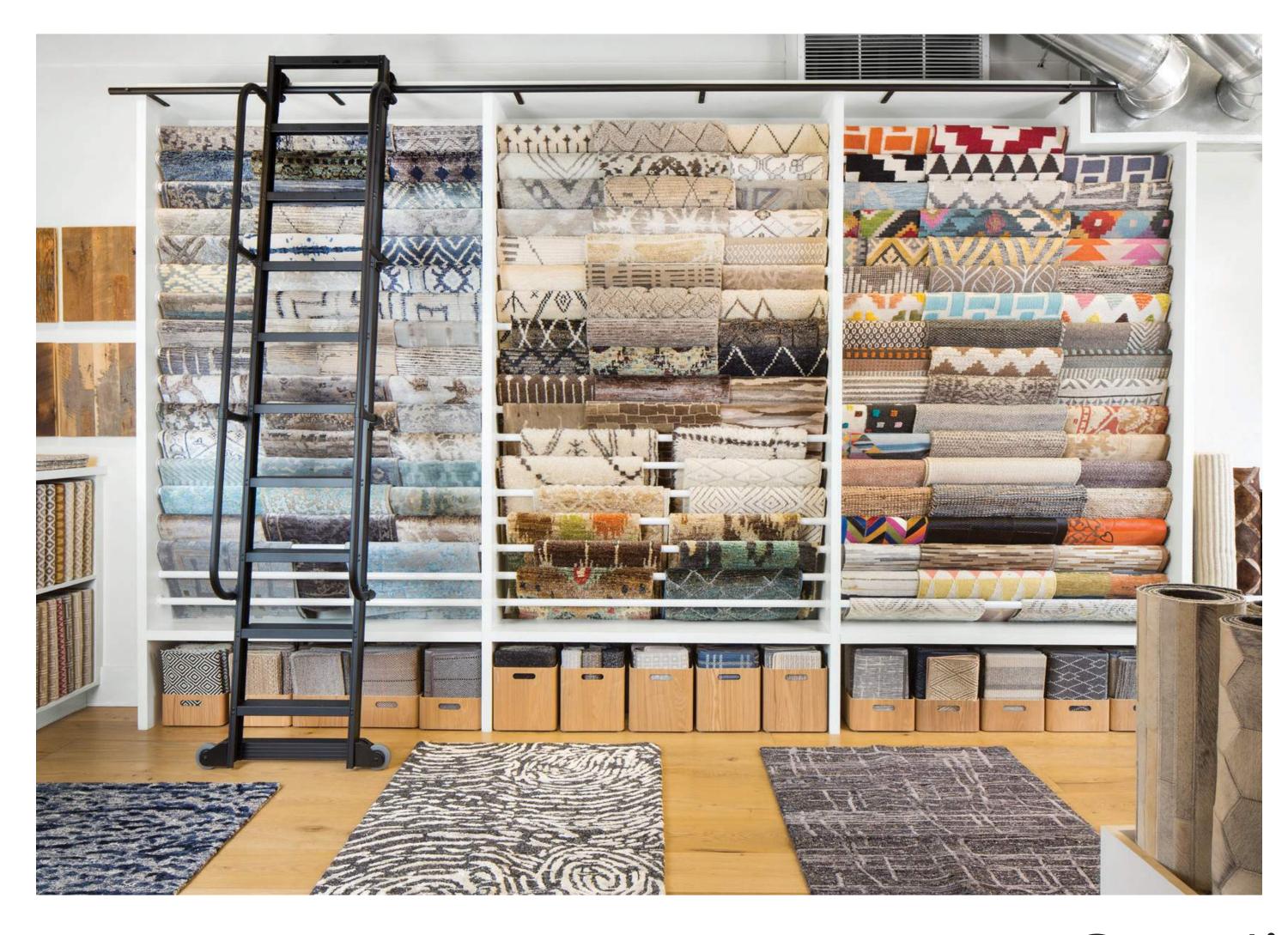
VAIL VALLEY SPOTLIGHT









SHANNON ELICKER, Owner Creative Floors 970-855-0250 | creativefloorsvail.com Edwards, CO

spotlight on: Creative Floors

What inspires you and your products at Creative Floors?

We consider ourselves the heartbeat of innovative flooring in the Valley. We are consistently providing updated, high-performance products to maintain a leading-edge look. We are inspired by clients who have a vision that we can create into a realty while working within any budget.

What never goes out of style in flooring, carpets, and rugs?

We find that warm, organic and earthy tones are truly timeless and work well in any application. With mountain trends abundant here in the Valley, we enjoy working with clients who want to incorporate a timeless look with a mountain feel.

What is unique about your showroom?

Our boutique-style showroom has an inviting presence. Selecting flooring should

be a productive and overall positive experience, so we have narrowed down our products to only the most current and innovative materials to make the selection process as streamlined as possible.

What products in your showroom are you especially excited about right now?

We are the exclusive supplier of a nylon, industrial-grade carpet tile that has a six-million thread count that mimics the aesthetic of European oak flooring. This application works well in commercial and hospitality settings since it is the only product on the market that is ski boot friendly, and it can weather heavy traffic.

Where and how do you source your rugs?

We have one of the largest selections of hand-woven area rugs in the area, sourced from weavers across the globe. We have selections in all fibers such as wool, silk, shearling, hides, viscose, jute & sisal.