

TRENDS IN RENOVATION | COLORADO



CREATIVE FLOORS

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Sometimes all it takes is one change to completely refresh a home. This is an ideal that the Creative Floors team abides by. “A new wood floor that complements the existing furniture and paint can update the look and feel of a home without having to completely start over,” says owner Shannon Elicker. Creative Floors offers an exceptional range of wide plank wood flooring, vinyl plank flooring, carpet and area rugs. And the most exciting part? These products don’t need to be used in the traditional sense. One unique renovation element that is popular right now are: reclaimed wood accent walls. “While they don’t require much material, they make a statement that anyone who walks into the home will admire,” Elicker says. When it comes to these types of projects, Creative Floors taps into the creative part of their name to provide unique design solutions that deliver big impact.

“Renovations are a detailed process, so remember to look at the big picture and know that **the final outcome is always worth it!**”

THE GAME PLAN

To discover the homeowner’s taste, **Creative Floors starts by going through images of their past projects** to see what speaks to the client. From there, they select three flooring, carpeting or rug options that the client can take home, allowing them to find the perfect fit for their space. If the client wants more personalized advice, **Creative Floors offers in-home design consultations.** And finally, their team of experts handle every detail of the installation process.

LET’S TALK TREND

One of Creative Floors’ most popular client requests is for colorful stair runners. “Although it took a while for **this trend to reach the mountains, it’s proven to be an absolute game changer!**” Elicker says. “Our clients love them, and when their families and friends see the results, they want to install stair runners too. It’s an elegant accent that enlivens any home.”



Above Light wood floors provide the perfect backdrop for an enticing pop of color, like this beautiful blue dining banquette. Designer: LKW Design Associates; Builder: Tapas Homes **Top** This stylish flooring provides a subtle contrast to the richness of the wood cabinetry and the unique look of the island’s reclaimed wood siding. Designer: Worth Interiors; Builder: SRE Building Associates **Bottom** This handsome floor provides warm, earthy tones that perfectly complement the sophisticated simplicity of the cabinets. Designer: Vanhee & Associates; Builder: Cliver Development.

Photography Kimberly Gavin



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